## Module 4: Coping with Multiple Predictors



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## Recursive Binary Partitions

- To simplify the process and interpretability, consider recursive binary partitions
- Described via a rooted tree
$\square$ Every node of the tree corresponds to split -decision
$\square$ Leaves contain a subset of the data that satisfy the conditions
- all conditions on path from root to leaf
- think of pinball falling to leaf

Figures from Andrew Moore kd-tree tutorial

## Resulting Model



## Basis Expansion Interpretation

- Equivalent to a basis expansion

$$
f(x)=\sum_{m=1}^{M} \beta_{m} h_{m}(x) \underbrace{\text { in regors }}_{i n d i c a t o r s} \text { ons }
$$

- In this example:

$$
\begin{aligned}
& h_{1}\left(x_{1}, x_{2}\right)=I\left(x_{1} \leq t_{1}\right) I\left(x_{2} \leq t_{2}\right) \\
& h_{2}\left(x_{1}, x_{2}\right)\left.=\widetilde{I\left(x_{1} \leq t_{1}\right) I\left(x_{2}>t_{2}\right.}\right) \\
& h_{3}\left(x_{1}, x_{2}\right)=I\left(x_{1}>t_{1}\right) I\left(x_{1} \leq t_{3}\right) \\
& h_{4}\left(x_{1}, x_{2}\right)=I\left(x_{1}>t_{1}\right) I\left(x_{1}>t_{3}\right) I\left(x_{2} \leq t_{4}\right) \\
& h_{5}\left(x_{1}, x_{2}\right)=I\left(x_{1}>t_{1}\right) I\left(x_{1}>t_{3}\right) I\left(x_{2}>t_{4}\right) \\
& r e d u c e d ~ t e n s o r ~ p r o d u c t ~ s p l i n e ~ w / ~ s t e p ~ f e n ~ b a s i s ~ \\
& \text { eemilverox013 }
\end{aligned}
$$

## Choosing a Split Decision

- Starting with all of the data, consider splitting on variable $j$ at point $s$
- Define

$$
\begin{aligned}
& R_{1}(j, s)=\left\{x \mid x_{j} \leq s\right\} \\
& R_{2}(j, s)=\left\{x \mid x_{j}>s\right\}
\end{aligned}
$$

- Our objective is
$\min _{j, S}\left[\min _{\beta_{1}} \sum_{\left.x_{i} \in R_{1}, j, s\right)}\left(y_{i}-\beta_{1}\right)^{2}+\min _{\beta_{2}} \sum\left(y_{i}-\beta_{i} R_{2}\right)^{2}(j, s)\right]$

- For any $(j, s)$, the inner minimization is solved by

$$
\hat{\beta}_{k}=\operatorname{avg}\left(y_{i} \mid x_{i} \in R_{k}(j, s)\right) \quad k=1,2
$$

## Cost-Complexity Pruning

- Searching over all subtrees and selecting using AIC or CV is not possible since there is an exponentially large set of subtrees $\rightarrow$ look at penalized RSS instead
- Define a subtree $T \subset T_{0}$ to be any tree obtained by pruning $T_{0}$ prune = collapse an internal node
$\underset{\text { and }}{\text { andic }}|T|=\#$ of leaf nodes
$n_{m}=\left|\left\{x_{i} \in R_{m}\right\}\right|$
$\hat{\beta}_{m}=\frac{1}{n_{m}} \sum_{x_{i} \in R_{m}} y_{i}$
$Q_{m}(T)=\frac{1}{n_{m}} \sum_{x i \in R_{m}}\left(y_{i}-\hat{\beta}_{m}\right)^{2}$
- We examine an complexity criterion

$$
C_{\lambda}(T)=\sum_{m=1}^{|T|} n_{m} Q_{m}(T)+\lambda|T|
$$



## Cost-Complexity Pruning



- Can find using weakest link pruning
$\square$ Successively collapse the internal node that produces smallest increase in RSS

$$
\sum_{m} n_{m} Q_{m}(T)
$$

$\square$ Continue until at single-node (root) tree
$\square$ Produces a finite sequence of subtrees, which must contain $T_{\lambda}$
$\square$ See Breiman et al. (1984) or Ripley (1996)

- Choose $\lambda$ via 5 - or 10 -fold $\mathrm{CV} \rightarrow \hat{\lambda}$
- Final tree: $T_{\hat{\lambda}}$



## Issues

- Unordered categorical predictors
$\square$ With unordered categorical predictors with $q$ possible values, there are $2^{q-1}-1$ possible choices of partition points to consider for each variableProhibitive for large $q$
$\square$ Can deal with this for binary $y \ldots$ will come back to this in "classification"
- Missing predictor values...how to cope?
$\square$ Can discard
$\square$ Can fill in, e.g., with mean of other variables
$\square$ With trees, there are better approaches
-- Categorical predictors: make new category "missing"
-- Split on observed data. For every split, create an ordered list of "surrogate" splits (predictor/value) that create similar divides of the data. When examining observation with a missing predictor, when splitting on that dimension, use top-most surrogate that is available instead


## Issues

- Binary splits
$\square$ Could split into more regions at every node
$\square$ However, this more rapidly fragments the data leaving insufficient data and subsequent levels
$\square$ Multiway splits can be achieved via a sequence of binary splits, so binary splits are generally preferred
- Instability
$\square$ Can exhibit high variance
$\square$ Small changes in the data $\rightarrow$ big changes in the tree
$\square$ Errors in the top split propagates all the way down
$\square$ Bagging averages many trees to reduce variance
- Inference
$\square$ Hard...need to account for stepwise search algorithm


## Issues

- Lack of smoothness
$\square$ Fits piecewise constant models...unlikely to believe this structure
$\square$ MARS address this issue (can view as modification to CART)
- Difficulty in capturing additive structure
$\square$ Imagine true structure is

$$
y=\beta_{1} I\left(x_{1}<t_{1}\right)+\beta_{2} I\left(x_{2}<t_{2}\right)+\epsilon
$$

$\square$ No encouragement to find this structure

## Multiple Adaptive Regression Splines

- MARS is an adaptive procedure for regression
$\square$ Well-suited to high-dimensional covariate spaces
- Can be viewed as:
$\square$ Generalization of step-wise linear regression
$\square$ Modification of CART
- Consider a basis expansion in terms of piecewise linear basis functions (linear splines)



## Multiple Adaptive Regression Splines

- Take knots at all observed $x_{i j}$

$$
\mathcal{C}=\left\{\left(x_{j}-t\right)_{+},\left(t-x_{j}\right)_{+}\right\}
$$

$\square$ If all locations are unique, then $2^{*} n^{*} d$ basis functions
$\square$ Treat each basis function as a function on $x$, just varying with $x_{j}$

$$
h_{m}(x)=
$$

- The resulting model has the form

$$
f(x)=\beta_{0}+\sum_{m=1}^{M} \beta_{m} h_{m}(x)
$$

- Built in a forward stepwise manner in terms of this basis


## MARS Forward Stepwise

- Given a set of $h_{m}$, estimation of $\beta_{m}$ proceeds as with any linear basis expansion (i.e., minimizing the RSS)
- How do we choose the set of $h_{m}$ ?

1. Start with $h_{0}(x)=1$ and $M=0$
2. Consider product of all $h_{m}$ in current model with reflected pairs in $C$
-- Add terms of the form

$$
\hat{\beta}_{M+1} h_{\ell}(x)\left(x_{j}-t\right)_{+}+\hat{\beta}_{M+2} h_{\ell}(x)\left(t-x_{j}\right)_{+}
$$

-- Select the one that decreases the training error most
3. Increment $M$ and repeat
4. Stop when preset $M$ is hit
5. Typically end with a large (overfit) model, so backward delete
-- Remove term with smallest increase in RSS
-- Choose model based on generalized CV

## MARS Forward Stepwise Example

$$
\hat{\beta}_{M+1} h_{\ell}(x)\left(x_{j}-t\right)_{+}+\hat{\beta}_{M+2} h_{\ell}(x)\left(t-x_{j}\right)_{+}
$$

- At the first stage, add term of form
$\beta_{1}\left(x_{j}-t\right)_{+}+\beta_{2}\left(t-x_{j}\right)_{+}$
with the optimal pair being

- Add pair to the model and then consider including a pair like

$$
\beta_{3} h_{m}(x)\left(x_{j}-t\right)_{+}+\beta_{4} h_{m}(x)\left(t-x_{j}\right)_{+}
$$

with choices for $h_{m}$ being:


## Why MARS?

- Why these piecewise linear basis functions?
$\square$ Ability to operate locally
- When multiplied, non-zero only over small part of the input space
- Resulting regression surface has local components and only where needed (spend parameters carefully in high dims)
$\square$ Computations with linear basis are very efficient
- Naively, we consider fitting $n$ reflected pairs for each input $x_{j}$ $\rightarrow O\left(n^{2}\right)$ operations
- Can exploit simple form of piecewise linear function
- Fit function with rightmost knot. As knot moves, basis functions differ by 0 over the left and by a constant over the right $\rightarrow$ Can try every knot in $O(n)$


## Why MARS?

- Why forward stagewise?
$\square$ Hierarchical in that multiway products are built from terms already in model (e.g., 4-way product exists only if 3-way already existed)
$\square$ Higher order interactions tend to only exist if some of the lower order interactions exist as well
$\square$ Avoids search over exponentially large space
- Notes:
$\square$ Each input can appear at most once in a product...Prevents formation of higher-order powers of an input
$\square$ Can place limit on order of interaction. That is, one can allow pairwise products, but not 3-way or higher.
$\square$ Limit of $1 \rightarrow$ additive model


## Connecting MARS and CART

- MARS and CART have lots of similarities
- Take MARS procedure and make following modifications:
$\square$ Replace piecewise linear with step functions
$\square$ When a model term $h_{m}$ is involved in a multiplication by a candidate term, replace it by the interaction and is not available for further interaction
- Then, MARS forward procedure = CART tree-growing algorithm
$\square$ Multiplying a step function by a pair of reflected step functions
= split node at the step
$\square 2^{\text {nd }}$ restriction $\rightarrow$ node may not be split more than once (binary tree)
- MARS doesn't force tree structure $\rightarrow$ can capture additive effects


## What you need to know

- Regression trees provide an adaptive regression method
- Fit constants (or simple models) to each region of a partition
- Relies on estimating a binary tree partition
$\square$ Sequence of decisions of variables to split on and where
$\square$ Grown in a greedy, forward-wise manner
$\square$ Pruned subsequently
- Implicitly performs variable selection
- MARS is a modification to CART allowing linear fits


## Readings

- Wakefield - 12.7

■ Hastie, Tibshirani, Friedman - 9.2.1-9.2.2, 9.2.4, 9.4
■ Wasserman - 5.12

## Module 4: Coping with Multiple Predictors

## A Short Case Study

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## Rock Data

- 48 rock samples from a petroleum reservoir
- Response = permeability
- Covariates = area of pores, perimeter, and shape



## Generalized Additive Model

- Fit a GAM:
permeability $=f_{1}($ area $)+f_{2}($ perimeter $)+f_{3}($ shape $)+\epsilon$




From
Wasserman book

## GAM vs. Local Linear Fits

- Comparison to a 3-dimensional local linear fit



From Wasserman
book



## Projection Pursuit

$$
f\left(x_{1}, \ldots, x_{d}\right)=\alpha+\sum_{m=1}^{M} f_{m}\left(w_{m}^{T} x\right)
$$

- Applying projection pursuit with $M=3$ yields $w_{1}=(.99, .07, .08)^{T}, w_{2}=(.43, .35, .83)^{T}, w_{3}=(.74,-.28,-.61)^{T}$



From Wasserman book



## Regression Trees

- Fit a regression tree to the rock data
- Note that the variable "shape" does not appear in the tree



## Module 5: Classification

## A First Look at Classification: CART

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## Regression Trees



- So far, we have assumed continuous responses $y$ and looked at regression tree models:

$$
f(x)=\sum_{m=1}^{M} \beta_{m} I\left(x \in R_{m}\right)
$$

## Classification Trees

- What if our response $y$ is categorical and our goal is classification?
- Can we still use these tree structures?
- Recall our node impurity measure

$$
Q_{m}(T)=\frac{1}{n_{m}} \sum_{x_{i} \in R_{m}}\left(y_{i}-\hat{\beta}_{m}\right)^{2}
$$

$\square$ Used this for growing the tree

$$
\min _{j, s}\left[\sum_{x_{i} \in R_{1}(j, s)}\left(y_{i}-\hat{\beta}_{1}\right)^{2}+\sum_{x_{i} \in R_{2}(j, s)}\left(y_{i}-\hat{\beta}_{2}\right)^{2}\right]
$$

$\square$ As well as pruning $C_{\lambda}(T)=\sum_{m=1}^{|T|} n_{m} Q_{m}(T)+\lambda|T|$

- Clearly, squared-error is not the right metric for classification


## Classification Trees



- First, what is our decision rule at each leaf?
$\square$ Estimate probability of each class given data at leaf node:

$$
\hat{p}_{m k}=
$$

$\square$ Majority vote:
$k(m)=$

## Classification Trees



- How do we measure node impurity for this fit/decision rule?
$\square$ Misclassification error:Gini index:Cross-entropy or deviance:


## Classification Trees




- How do we measure node impurity for this fit/decision rule?
$\square$ Misclassification error ( $\mathrm{K}=2$ ):
$\square$ Gini index $(\mathrm{K}=2)$ :
$\square$ Cross-entropy or deviance (K=2):


## Notes on Impurity Measures

- Impurity measures
$\square$ Misclassification error: $1-\hat{p}_{m k(m)}$
$\square$ Gini index:

$$
\sum_{k=1}^{K} \hat{p}_{m k}\left(1-\hat{p}_{m k}\right)
$$


$\square$ Cross-entropy or deviance: $-\sum_{k=1}^{K} \hat{p}_{m k} \log \hat{p}_{m k}$ Friedman book

- Comments:
$\square$ Differentiability
$\square$ Sensitivity to changes in node probabilities
$\square$ Often use Gini or cross-entropy for growing tree, and misclass. for pruning


## Notes on Impurity Measures

- Impurity measures
$\square$ Misclassification error: $1-\hat{p}_{m k(m)}$
$\square$ Gini index:

$\square$ Cross-entropy or deviance: $-\sum_{k=1}^{K} \hat{p}_{m k} \log \hat{p}_{m k}$
From Hastie, Tibshirani, Friedman book
- Other interpretations of Gini index:
$\square$ Instead of majority vote, classify observations to class $k$ with prob. $\hat{p}_{m k}$
$\square$ Code each observation as 1 for class $k$ and 0 otherwise
- Variance:
- Summing over $k$ gives the Gini index


## Classification Tree Issues

- Unordered categorical predictors
$\square$ With unordered categorical predictors with $q$ possible values, there are $2^{q-1}-1$ possible choices of partition points to consider for each variable
$\square$ For binary (0-1) outcomes, can order predictor classes according to proportion falling in outcome class 1 and then treat as ordered predictor
- Gives optimal split in terms of cross-entropy or Gini index
$\square$ Also holds for quantitative outcomes and square-error loss...order predictors by increasing mean of the outcome
$\square$ No results for multi-category outcomes
- Loss matrix
$\square$ In some cases, certain misclassifications are worse than others
$\square$ Introduce loss matrix ...more on this soon
$\square$ See Tibshirani, Hastie and Friedman for how to incorporate into CART


## Classification Tree Spam Example

- Example: predicting spam
- Data from UCI repository
- Response variable: email or spam
- 57 predictors:
$\square 48$ quantitative - percentage of words in email that match a give word such as "business", "address", "internet",...
$\square 6$ quantitative - percentage of characters in the email that match a given character (; , [!\$\#)
$\square$ The average length of uninterrupted capital letters: CAPAVE
$\square$ The length of the longest uninterrupted sequence of capital letters: CAPMAX
$\square$ The sum of the length of uninterrupted sequences of capital letters: CAPTOT


## Classification Tree Spam Example

- Used cross-entropy to grow tree and misclassification to prune
- 10-fold CV to choose tree size
$\square \mathrm{CV}$ indexed by $\lambda$
$\square$ Sizes refer to $\left|T_{\lambda}\right|$
$\square$ Error rate flattens out around a tree of size 17


From Hastie, Tibshirani, Friedman book ©Emily Fox 2013

## Classification Tree Spam Example

- Resulting tree of size 17
- Note that there are 13 distinct covariates split on by the tree
$\square 11$ of these overlap with the 16 significant predictors from the additive model previously explored



## Classification Tree Spam Example

- Resulting tree of size 17
- Note that there are 13 distinct covariates split on by the tree
$\square 11$ of these overlap with the 16 significant predictors from the additive model previously explored
- Overall error rate (9.3\%) is higher than for additive model

|  | Predicted |  |
| :--- | ---: | ---: |
| True | email | spam |
| email | $57.3 \%$ | $4.0 \%$ |
| spam | $5.3 \%$ | $33.4 \%$ |



## What you need to know

- Classification trees are a straightforward modification to the regression tree setup
- Just need new definition of node impurity for growing and pruning tree
- Decision at the leaves is a simple majority-vote rule


## Module 5: Classification

# Basic Concepts: Risk and Measures of Predictive Accuracy 

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## The Optimal Prediction

- Assume we know the data-generating mechanism
- If our task is prediction, which summary of the distribution $Y \mid x$ should we report?
For $x$, what $f$ en $f(x)$ should we choose to predict $Y$ if we can choose any $f($.
- Taking a decision-theoretic framework, consider the expected loss


## Continuous Responses

- Expected loss $E_{X}\left\{E_{Y \mid X}[L(Y, f(x)) \mid X=x]\right\}$
- Example: $L_{2} \quad L(Y, f(x))=(y-f(x))^{2}$

Solution: $\hat{f}(x)=E[Y \mid x]$

- Example: $L_{1} \quad L(Y, f(x))=|Y-f(x)|$


Solution: $\hat{f}(x)=$ median $(Y \mid x)$

- More generally: $L_{p} \quad L(Y, f(x))=\left\{\int|Y-F(x)|^{p}\right\}^{1 / p}$


## Categorical Responses

- Expected loss $E_{X}\left\{E_{Y \mid X}[L(Y, g(x)) \mid X=x]\right\}$
- Response:
- Same setup, but need new loss function
- Can always represent loss function with $K \times K$ matrix
- $L$ is zeros on the diagonal and non-negative elsewhere
- Typical loss function:


## Optimal Prediction

- Expected loss
$E_{X}\left\{E_{Y \mid X}[L(Y, g(x)) \mid X=x]\right\}=$
- Again, can minimize pointwise

$$
\hat{g}(x)=
$$

$\square$ Example: $K=2$

## Optimal Prediction

$$
\hat{g}(x)=\arg \min _{g} \sum_{k=1}^{K} L\left(\mathcal{G}_{k}, g\right) \operatorname{Pr}\left(\mathcal{G}_{k} \mid X=x\right)
$$

- With 0-1 loss, we straightforwardly get the Bayes classifier

$$
\hat{g}(x)=
$$

## Optimal Prediction

$$
\hat{g}(x)=\mathcal{G}_{k} \quad \text { if } \quad \operatorname{Pr}\left(\mathcal{G}_{k} \mid X=x\right)=\max _{g} \operatorname{Pr}(g \mid X=x)
$$

- How to approximate the optimal prediction?
$\square$ Don't actually have $p(Y \mid X=x)$
- Nearest neighbor approach
$\square$ Look at $k$-nearest neighbors with majority vote to estimate


## Optimal Prediction

$\hat{g}(x)=\mathcal{G}_{k} \quad$ if $\quad \operatorname{Pr}\left(\mathcal{G}_{k} \mid X=x\right)=\max _{g} \operatorname{Pr}(g \mid X=x)$

- How to approximate the optimal prediction?
$\square$ Don't actually have $p(Y \mid X=x)$
- Model-based approach
$\square$ Introduce indicators for each class:
$\square$ Consider squared-error loss: $\hat{f}(X)=E[Y \mid X]$

Bayes classifier is equivalent to standard regression and $L_{2}$ loss,
followed by classification to largest fitted value
$\square$ Works in theory, but not in practice...Will look at many other approaches (e.g., logistic regression)

## Measuring Accuracy of Classifier

- For a given classifier, how do we assess how well it performs?
- For 0-1 loss, the generalization error is
with empirical estimate
- Consider binary response and some useful summaries


## Measuring Accuracy of Classifier

- Sensitivity:
- Specificity:
- False positive rate:
- True positive rate:
- Connections:


## Classification Tree Spam Example

- Resulting tree of size 17
- Note that there are 13 distinct covariates split on by the tree
$\square 11$ of these overlap with the 16 significant predictors from the additive model previously explored
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## Classification Tree Spam Example

- Think of spam and email as presence and absence of disease
- Using equal losses
$\square$ Sensitivity =

|  | Predicted |  |
| :--- | ---: | ---: |
| True | email | spam |
| email | $57.3 \%$ | $4.0 \%$ |
| spam | $5.3 \%$ | $33.4 \%$ |

From Hastie, Tibshirani, Friedman book

- By varying $L_{01}$ and $L_{10}$, can increase/decrease sensitivity and decrease/increase specificity of rule
- Which do we want here?
- How?
- Change in rule at leaf:


## ROC Curves

Receiver operating characteristic (ROC) curve summarizes tradeoff between sensitivity and specificity
$\square$ Plot of sensitivity vs. specificity as a function of params of classification rule

- Example: vary $L_{01}$ in $[0.1,10]$
$\square$ Want specificity near $100 \%$, but in this case sensitivity drops to about $50 \%$
- Summary = area under the curve
$\square$ Tree $=0.95$
$\square \mathrm{GAM}=0.98$
- Instead of Bayes rule at leaf, better to account for unequal losses in constructing tree


From Hastie, Tibshirani, Friedman book

## What you need to know

Again, goal framed as minimizing expected loss

- Loss here is summarized by $K \times K$ matrix $L$
$\square$ Common choice $=0-1$ loss
- Bayes classifier chooses most probable class
- Measures of predictive performance:
$\square$ Sensitivity, specificity, true positive rate, false positive rate
$\square$ ROC curve and area under the curve


## Readings

- Wakefield - 10.3.2, 10.4.2, 12.8.4
- Hastie, Tibshirani, Friedman - 9.2.3, 9.2.5, 2.4

